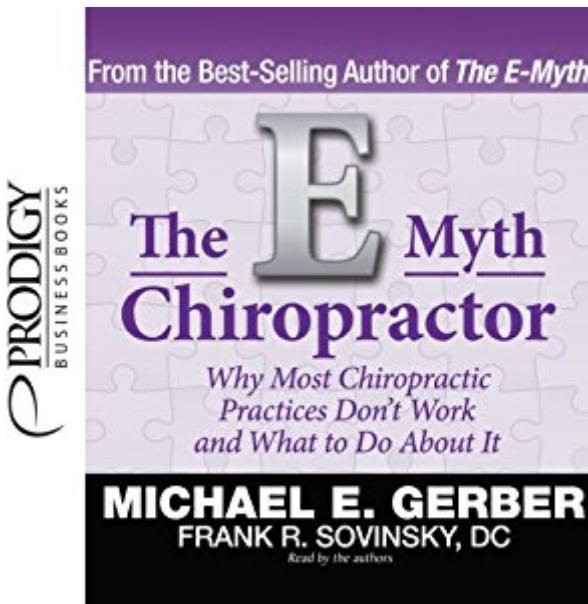


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# The E-Myth Chiropractor



## **Synopsis**

As you know, running a successful chiropractic practice is a juggling act. You need clinical expertise to provide impeccable care to your patients. You also need the know-how to run a small business. You've probably been well prepared by your education and experience for the technical ins and outs of chiropractic practice. Yet, what training has prepared you to run a business? The E-Myth Chiropractor fills this knowledge gap, giving you a complete toolkit for either starting a successful practice from scratch or maximizing an existing practice's performance. Loaded with practical, powerful advice you can implement easily, this one-stop guide enables you to realize all the benefits that come with a thriving chiropractic business.

## **Book Information**

Audible Audio Edition

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Management & Reimbursement #561 in Books > Audible Audiobooks > Science > Medicine

## **Customer Reviews**

By far the best book I read besides e-myth. This book gives me the clarity that I always looking for. Many thanks to both Michael and Frank.

No doubt...if I were to give one book to any student graduating from Chiropractic College it would be this one. I only wish I had it when I graduated....I'd be much further ahead. I can virtually guarantee that if you follow the principles and steps laid out in this book (with a little guidance and mentorship along the way) you will make that massive student debt disappear so fast, it will spin your head.....and then you can live the life you dreamed of....on your terms....with your own legacy. And I haven't even told you the best part yet....the truly more fulfilling reason to build the practice of your dreams. The PATIENTS, the PEOPLE you serve! A stress-free practice and life means you serve

for the right reasons and in the most ethical way imagine. No gimmicks, no pressure....just providing an extraordinary experience, making them feel extraordinarily cared for....isn't that why we became chiropractors in the first place?

Gets right down to how to put in place a successful chiropractic business.

The E-Myth for Chiropractors was a good way to stop and reflect, look at your ways of doing things and taking a practical approach to managing your practice from a business perspective without that being your prime consideration in practice because if making money is the only reason then you are in the wrong business. The strength of the book was that it explained how to break down systems of managing the day to day operations while staying grounded on planet earth. No cosmic cures, no "secrets" (we all know where one of those guys now reside) but practical systems to implore. The weakest part of the book was in not accounting for the human element quite enough (example-don't hire family to work for you-may be good for business reasons but reality needs to enter the picture). Also, the "Frank Sinatra" recordings was a very poor analogy; not the same type of business and how many people still think of Sinatra as a big recording star; very out of date. Overall, I give it an 85 on the regular 1-100 scale.

Great companion read to The E Myth. I would recommend this to every chiropractor and chiropractic student.

Great book. Have used it for my office staff training, and works to help my office keep it successful.

I really like the book, and found good information that was usable.

Very good!!!!

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Volume Practice II - A Chiropractor's Success Story  
Combat Headaches: A chiropractor's advice for those who suffer from migraines, jaw pain, sinus pain and/or tension headaches (Combat Dis-Ease) (Volume 2)  
Myth & the Movies: Discovering the Myth Structure of 50 Unforgettable Films

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